MIDTESOL 2015

Business Meeting
The MIDTESOL Mission

The mission of Mid-America Teachers of English to Speakers of Other Languages is to foster excellence in English language learning in Iowa, Kansas, Missouri, and Nebraska for people whose native language is a language other than English while respecting their individual language rights.
Commitment to Excellence

★ member benefits - discounts on MIDTESOL conference, TESOL initial membership, invitations to MIDTESOL Matters & Conference Proceedings Journals, searchable membership directory for networking

★ advocacy - local, national, global

★ good governance with transparency

★ professional development
2015
Award Winners
Denise Mussman,
Awards Committee Chair
The Future Is Now: Building Traditions

Rachel Chun

10th grade

Ames High School, Iowa
How English Changed My Life

Abdulaziz Aloun
LCI Kansas City, Missouri

“My goals became a reality that made me complete my master’s degree and learn English.”
Best Student Session Proposal

Serial Podcast: Content-Based Teaching in ESL Classrooms

Nicole Metzger
Ari Natarina
University of Iowa
2015 Travel Stipend Awards

Doug Sheldon
English Language Academy

Zachary Smith
ELL Instructor

Yuka Sato
Middle & High School EFL teacher-Japan

MA TESL student
Writing Tutor

DePaul University

Ottumwa Community School District

Minnesota State University Mankato
2015 Election Results
Election Results

- Vice-President: Melissa Meisterheim (University of Iowa)
- Secretary: Liza Armstrong (University of Missouri)

Members-At-Large

- Iowa: Zachary Smith (Ottumwa Community Schools, Iowa)
- Kansas: Stephanie Christenot (University of Kansas)
- Missouri: Andrea Hellman (Missouri State University)
Member Demographics
as of 10/1/15

374 members

- 314 professionals
- 60 students
## Member Demographics by Location

374 members

<table>
<thead>
<tr>
<th>Location</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Missouri</td>
<td>132</td>
</tr>
<tr>
<td>Kansas</td>
<td>91</td>
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<tr>
<td>Iowa</td>
<td>81</td>
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<tr>
<td>Nebraska</td>
<td>35</td>
</tr>
<tr>
<td>Unknown</td>
<td>20</td>
</tr>
<tr>
<td>Minnesota</td>
<td>6</td>
</tr>
<tr>
<td>Illinois</td>
<td>3</td>
</tr>
<tr>
<td>Virginia</td>
<td>2</td>
</tr>
<tr>
<td>Iran</td>
<td>1</td>
</tr>
<tr>
<td>Japan</td>
<td>1</td>
</tr>
<tr>
<td>New Jersey</td>
<td>1</td>
</tr>
<tr>
<td>Saudi Arabia</td>
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</table>
Contact Demographics by Location

❖ Missouri: 312
❖ Kansas: 286
❖ Iowa: 164
❖ Nebraska: 46

▪ Illinois: 12
▪ Minnesota: 10
▪ Indiana: 4
▪ Wisconsin: 3
▪ Oklahoma: 2
▪ Ohio: 2
▪ Arizona: 1
Social Media Activity

website  www.midtesol.org  7893 total visitors

56.3% increase over 2014

Facebook  https://www.facebook.com/Midtesol  222 likes

Twitter  @MIDTESOL  303 followers

We follow 366 accounts & have tweeted 181 times
LinkedIn (https://www.linkedin.com/in/midtesol) 74 contacts

Instagram (https://instagram.com/midtesol/) 32 followers
(3 posts & we follow 3 other accounts)

YouTube Channel 1 subscriber
https://www.youtube.com/channel/UCrvHZZPQ2csr8g0Abyl315A
# Financials

## MIDTESOL OPERATING BUDGET
Fiscal Year = November 1-October 31

<table>
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<td>As of 10/31/2014</td>
<td>$18,100.00</td>
<td>$25,962.63</td>
<td>$30,145.00</td>
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<td>As of 10/22/2015</td>
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<td>Total Approved Operating Budget</td>
<td>$18,100.00</td>
<td>$25,962.63</td>
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<td>Actual Operating Expenditures</td>
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<td>Remainder</td>
<td>$3286.07</td>
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<td>C.D. Reserve Funds</td>
<td>$10,125.94</td>
<td>$20,411.43</td>
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Kudos to the 2015 Conference Committee
Iowa City, IA

- Conference Chair: Maureen Burke (University of Iowa)
- Program Chair: Melissa Meisterheim (University of Iowa)
- Exhibits: Karen Craigo (Missouri State University)
- Awards: Denise Mussman (University of Missouri-St. Louis)
- Registration: MIDTESOL Board members +
In Memoriam
Dr. Genevieve Hanley Lennon

Founding Member

“Gen” became the first President of MOTESOL in July 1978, which became Mid-America TESOL aka MIDTESOL in 1979.

We would like to recognize Dr. Lennon’s contributions to this organization, the field of TESOL, and the students and colleagues she impacted throughout her life.
Farewells for Now &
Gratitude for Service

Jennifer Morrison

Communications Director  2014-2015
Communications Committee Chair  2012-2014
Newsletter Editor/Conference Proceedings Editor  2010-2011
Newsletter Editor  2004-2009
Farewells for Now & Gratitude for Service

Suzanne van der Valk

Secretary 2011-2015
Past President 2011
President 2010
Vice-President 2009
IEP Interest Section Chair 2006-2008
Farewells for Now & Gratitude for Service

Paula Moore

2015 - Marketing Editor
2014 - Past President
2013 - President
2012 - Vice President
2007-2011 - Member at Large, Missouri
2001-2002 - Secretary
2015 President Barakat’s Farewell: Past Year Accomplishments

- Educational Technology Interest Section
- 3-year contract with KC Marriott Downtown
- MSU mini-conference
- Website page for Interest Sections
- Membership survey
- Strategic planning committee
Induction of the New President
2015-2016

Roberta Morgan
“Birdie”
Program Director, Applied Language Institute
Missouri University of S & T

Previous MIDTESOL Board positions held:

Vice President Nov 2014 - Oct 2015
Historian Nov 2011 - Oct 2014
Rules & Resolutions Chair Nov 2006 - Oct 2011
Board Officers 2016

- President: Roberta Morgan, Missouri University of S & T
- Vice-President: Melissa Meisterheim, University of Iowa
- Secretary: Liza Armstrong, University of Missouri
- Treasurer: Kim Kreicker, South Middle School, Lawrence, KS
- Communication Director: Shaeley Santiago, Ames Community Schools, Ames, IA
- Past President & Nominating Committee Chair: Terry Barakat, Missouri State University
Executive Board Members 2016

- Exhibit Coordinator: Julie Abo, University of Nebraska - Lincoln
- Historian: Arla Jones, South Middle School, Lawrence, KS

Members-At-Large

- Iowa: Zachary Smith, Ottumwa High School, Iowa
- Kansas: Stephanie Christenot, University of Kansas
- Missouri: Andrea Hellman, Missouri State University
- Nebraska: Natalie Baskin, University of Nebraska-Lincoln
2016 Standing Committee - Communication

- **Director**: Shaoley Santiago / Ames Community Schools, Iowa
- **Editors**:
  - **Journal**: Thu Tran / Missouri University of S & T
  - **Marketing**: Terry Barakat / Missouri State University
  - **Newsletter**: Kurtis Foster / Missouri State University
  - **Website**: Laura McBride / Weller Elementary, Springfield, MO
  - **Website**: Melissa Lowery / Kansas freelance writer & web manager
Standing Committees - Chairs

- Awards
  - Denise Mussman
  - University of Missouri-St. Louis, MO

- Rules & Resolutions
  - Elizabeth Gould
  - University of Kansas, KS

- Socio-Political Concerns and Professional Standards
  - Karen Thomas
  - University of Central Missouri, MO
2016 Interest Section Chairs

- Community College/Adult Education
  - Liz Holloway, Kansas City Kansas Community College

- Educational Technology
  - Summer Peixoto, University of Kansas
  - Katie McClintic, University of Missouri
2016 Interest Section Chairs

- Higher Education/Teacher Training
  Diana Pascoe-Chavez  St. Louis University, MO

- Intensive English Programs
  Lindsey Simanowitz  University of Central Missouri

- Kindergarten-12th Grade Education
  Jamie Cardwell  Ritenour School District, MO
Next Annual Conference
September 30 - October 1, 2016
Kansas City Downtown Marriott, KC, MO
Innovation and Improvisation

- Conference Chair: Kim Kreicker (South Middle School, Lawrence KS)
- Program Chair: Vicki Anderson (Concordia University, Seward, NE)
- Exhibit Coordinator: Julie Abo (University of Nebraska - Lincoln)
- Awards: Denise Mussman (University of Missouri-St. Louis)
- Registration: Elizabeth Gould (University of Kansas)
- Internet Technology: Summer Peixoto (University of Kansas)
- AudioVisual: Arla Jones (South Middle School, Lawrence KS)
- Local Activities: Karen Thomas (University of Central Missouri)
Creation of Steering Committee & Charge

Strategic Plan Steering Committee, appointed June 2015
- Roberta Morgan, chair & Vice President
- Vicki Anderson, 2016 Conference Chair
- Terry Barakat, 2014-15 President
- Natalie Baskin, Nebraska Member-at-Large
- Karen Thomas, Socio-political Concerns & Professional Standards Chair

Charge: Review TESOL strategic plan, MIDTESOL planning documents and conduct peer review to develop a draft document, mirroring TESOL’s plan, to include updated mission, vision, core values, purpose and proposal for overarching goals.
Strategic Plan Update

- Strategic Planning process requirements:
  - Commitment of time & energy
  - Input & buy-in from members, constituents & partners
  - Follow-through on action items
  - Measurement and reporting to membership of success

- Results can be transformational
  - Helps meet needs of members, important with 4 states!
  - Encourages growth and relevance of association
  - Ensures sound and responsible governance
  - Provides a system for continuous growth and improvement
Goals for the 2015 Conference

- Professional development that meets your needs
- Collegial communications & networking
- Obtain new ideas to take back to your language learning environment and share your expertise with others
- Creation of a conference community for like-minded professionals with a shared goal of fostering excellence in English language learning in Missouri, Iowa, Kansas and Nebraska
- Refresh, rejuvenate!