



MIDTESOL 2015

Business Meeting



The MIDTESOL Mission

The mission of Mid-America Teachers of English to Speakers of Other Languages is to foster excellence in English language learning in Iowa, Kansas, Missouri, and Nebraska for people whose native language is a language other than English while respecting their individual language rights.



Commitment to Excellence

- ★ member benefits - discounts on MIDTESOL conference, TESOL initial membership, invitations to *MIDTESOL Matters* & Conference Proceedings Journals, searchable membership directory for networking
- ★ advocacy -local, national, global
- ★ good governance with transparency
- ★ professional development



2015

Award Winners

**Denise Mussman,
Awards Committee Chair**



Best High School Essay 2015

The Future Is Now: Building Traditions



Rachel Chun

10th grade

Ames High School, Iowa



Best ESL Student Essay 2015

How English Changed My Life

Abdulaziz Aloun

LCI Kansas City, Missouri

“My goals became a reality that made me complete my master’s degree and learn English.”



Best Student Session Proposal

Serial Podcast:
Content-Based Teaching in
ESL Classrooms

Nicole Metzger
Ari Natarina
University of Iowa





2015 Travel Stipend Awards

Doug Sheldon
English Language
Academy

Zachary Smith
ELL Instructor



Yuka Sato
Middle & High School EFL teacher-Japan



MA TESL student
Writing Tutor



2015

Election Results



Election Results

- Vice-President Melissa Meisterheim University of Iowa
- Secretary Liza Armstrong University of Missouri

Members-At-Large

- Iowa Zachary Smith Ottumwa Community Schools, Iowa
- Kansas Stephanie Christenot University of Kansas
- Missouri Andrea Hellman Missouri State University



MIDTESOL 2015

**State of the Organization
Report**



Member Demographics as of 10/1/15

374 members

- **314 professionals**
- **60 students**



Member Demographics by Location

374 members

❖ Missouri:	132	❖ Unknown:	20
❖ Kansas:	91	❖ Minnesota:	6
❖ Iowa:	81	❖ Illinois:	3
❖ Nebraska:	35	❖ Virginia:	2
		❖ Iran:	1
		❖ Japan:	1
		❖ New Jersey:	1
		❖ Saudi Arabia:	1



Contact Demographics by Location

❖ Missouri:	312
❖ Kansas:	286
❖ Iowa:	164
❖ Nebraska:	46

■ Illinois:	12
■ Minnesota:	10
■ Indiana:	4
■ Wisconsin:	3
■ Oklahoma:	2
■ Ohio:	2
■ Arizona:	1



Social Media Activity



MIDTESOL

MID-AMERICA TEACHERS OF ENGLISH TO SPEAKERS OF OTHER LANGUAGES

website www.midtesol.org

7893 total visitors

56.3% increase over

2014



Facebook <https://www.facebook.com/Midtesol> 222 likes



Twitter [@MIDTESOL](https://twitter.com/MIDTESOL) 303 followers

We follow 366 accounts & have tweeted 181 times



Social Media Activity



LinkedIn (<https://www.linkedin.com/in/midtesol>)

74 contacts



Instagram (<https://instagram.com/midtesol/>)

32 followers

(3 posts & we follow 3 other accounts)



YouTube Channel

1 subscriber

<https://www.youtube.com/channel/UCrvHZZPQ2csr8g0Abyl315A>



Financials

MIDTESOL OPERATING BUDGET Fiscal Year = November 1-October 31			
	2013-2014	2014-2015	2015-2016
	As of 10/31/2014	As of 10/22/2015	Projected
Total Approved Operating Budget	\$18,100.00	\$25,962.63	\$30,145.00
Actual Operating Expenditures	\$14,813.93	\$12,305.65	
Remainder	\$3286.07	\$13,657.00	
C.D. Reserve Funds	\$10,125.94	\$20,411.43	



Kudos to the 2015 Conference Committee Iowa City, IA

- Conference Chair Maureen Burke University of Iowa
- Program Chair Melissa Meisterheim University of Iowa
- Exhibits Karen Craigo Missouri State University
- Awards Denise Mussman University of Missouri-St. Louis
- Registration MIDTESOL Board members +



In Memoriam

Dr. Genevieve Hanley Lennon

Founding Member

“Gen” became the first President of MOTESOL in July 1978, which became Mid-America TESOL aka MIDTESOL in 1979.



We would like to recognize Dr. Lennon’s contributions to this organization, the field of TESOL, and the students and colleagues she impacted throughout her life.



Farewells for Now & Gratitude for Service

Jennifer Morrison

Communications Director

2014-2015

Communications Committee Chair

2012-2014

Newsletter Editor/

Conference Proceedings Editor

2010-2011

Newsletter Editor

2004-2009





Farewells for Now & Gratitude for Service

Suzanne van der Valk

Secretary	2011-2015
Past President	2011
President	2010
Vice-President	2009
IEP Interest Section Chair	2006-2008





Farewells for Now & Gratitude for Service

Paula Moore

2015 - Marketing Editor

2014 - Past President

2013 - President

2012 - Vice President

2007-2011 - Member at Large, Missouri

2001-2002 - Secretary





2015 President Barakat's Farewell: Past Year Accomplishments

- Educational Technology Interest Section
- 3-year contract with KC Marriott Downtown
- MSU mini-conference
- Website page for Interest Sections
- Membership survey
- Strategic planning committee



Induction of the New President 2015-2016

Roberta Morgan “Birdie”



Program Director, Applied Language Institute
Missouri University of S & T

Previous MIDTESOL Board positions held:

Vice President	Nov 2014 - Oct 2015
Historian	Nov 2011 - Oct 2014
Rules & Resolutions Chair	Nov 2006 - Oct 2011



Executive Board Members 2016

- Exhibit Coordinator Julie Abo University of Nebraska - Lincoln
- Historian Arla Jones South Middle School, Lawrence, KS

Members-At-Large

- Iowa Zachary Smith Ottumwa High School, Iowa
- Kansas Stephanie Christenot University of Kansas
- Missouri Andrea Hellman Missouri State University
- Nebraska Natalie Baskin University of Nebraska-Lincoln



2016 Standing Committee - Communication

- Director Shaeley Santiago Ames Community Schools, Iowa

- Editors
 - Journal Thu Tran Missouri University of S & T
 - Marketing Terry Barakat Missouri State University
 - Newsletter Kurtis Foster Missouri State University
 - Laura McBride Weller Elementary, Springfield, MO
 - Website Melissa Lowery Kansas freelance writer & web manager



Standing Committees - Chairs

- Awards Denise Mussman University of Missouri-St. Louis, MO
- Rules & Resolutions Elizabeth Gould University of Kansas, KS
- Socio-Political Concerns and Professional Standards
Karen Thomas University of Central Missouri, MO



2016 Interest Section Chairs

- Community College/Adult Education

Liz Holloway

Kansas City Kansas Community College

- Educational Technology

Summer Peixoto

University of Kansas

Katie McClintic

University of Missouri



2016 Interest Section Chairs

- Higher Education/Teacher Training

Diana Pascoe-Chavez

St. Louis University, MO

- Intensive English Programs

Lindsey Simanowitz

University of Central Missouri

- Kindergarten-12th Grade Education

Jamie Cardwell

Ritenour School District, MO



Next Annual Conference

September 30 - October 1, 2016

Kansas City Downtown Marriott, KC, MO

Innovation and Improvisation

- | | | |
|-----------------------|-----------------|----------------------------------|
| ● Conference Chair | Kim Kreicker | South Middle School, Lawrence KS |
| ● Program Chair | Vicki Anderson | Concordia University, Seward, NE |
| ● Exhibit Coordinator | Julie Abo | University of Nebraska - Lincoln |
| ● Awards | Denise Mussman | University of Missouri-St. Louis |
| ● Registration | Elizabeth Gould | University of Kansas |
| ● Internet Technology | Summer Peixoto | University of Kansas |
| ● AudioVisual | Arla Jones | South Middle School, Lawrence KS |
| ● Local Activities | Karen Thomas | University of Central Missouri |



Creation of Steering Committee & Charge

Strategic Plan Steering Committee, appointed June 2015

- Roberta Morgan, chair & Vice President
- Vicki Anderson, 2016 Conference Chair
- Terry Barakat, 2014-15 President
- Natalie Baskin, Nebraska Member-at-Large
- Karen Thomas, Socio-political Concerns & Professional Standards Chair

Charge: Review TESOL strategic plan, MIDTESOL planning documents and conduct peer review to develop a draft document, mirroring TESOL's plan, to include updated mission, vision, core values, purpose and proposal for overarching goals.



Strategic Plan Update

- Strategic Planning process requirements:
 - Commitment of time & energy
 - Input & buy-in from members, constituents & partners
 - Follow-through on action items
 - Measurement and reporting to membership of success
- Results can be transformational
 - Helps meet needs of members, important with 4 states!
 - Encourages growth and relevance of association
 - Ensures sound and responsible governance
 - Provides a system for continuous growth and improvement



Goals for the 2015 Conference

- Professional development that meets your needs
- Collegial communications & networking
- Obtain new ideas to take back to your language learning environment and share your expertise with others
- Creation of a conference community for like-minded professionals with a shared goal of fostering excellence in English language learning in Missouri, Iowa, Kansas and Nebraska
- Refresh, rejuvenate!